



## A GUIDE FOR MEMBERS OF THE EBKA PUBLISHING ARTICLES ON BEEKEEPING EITHER IN THE PRESS OR ON SOCIAL MEDIA

This guide is to assist members who may wish to publish articles, disseminate information or promote views on beekeeping:-

- 1 An individual who, as a member of the EBKA, publishes information or expresses views that they do not wish to be attributed to the EBKA or endorsed by the Association, are perfectly entitled to proceed. All such articles/social media posts should however contain the statement that **“Opinions and views expressed are those of the author and do not necessarily reflect those of the Essex Beekeepers’ Association”**.
- 2 Any items published that specifically identifies the author as a member of the EBKA (with or without a specific/official title or office held within the Association).  
Authors should:-
  - Be aware that the Association has a guide (on the EBKA Website/ in the Handbook/held by the Divisional Secretaries) when a member intends to publish an item either in the Press or on Social Media;
  - Seek to get the item Peer reviewed before submitting it or posting it on social media; and
  - Make the County Secretary aware.
- 3 Suggestions for items included in the Guide could cover the following (not exhaustive):
  - The item should not include recommendation/endorsement or advertising of a commercial product or company or supplier;
  - There should be no naming of other members or other Divisions unless specifically agreed in advance;
  - The object of the Association and its aims should in no way be questioned or challenged;
  - Any references in the item to other publications should be clearly identified;
  - The author should be aware of the Charity Commission’s requirements with regard to acting on behalf of a charity.
- 4 Social Media policy

Please follow guidance in the BBKA Code of Conduct for Social Media:

<https://www.bbka.org.uk/code-of-conduct-facebook-group-users>

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